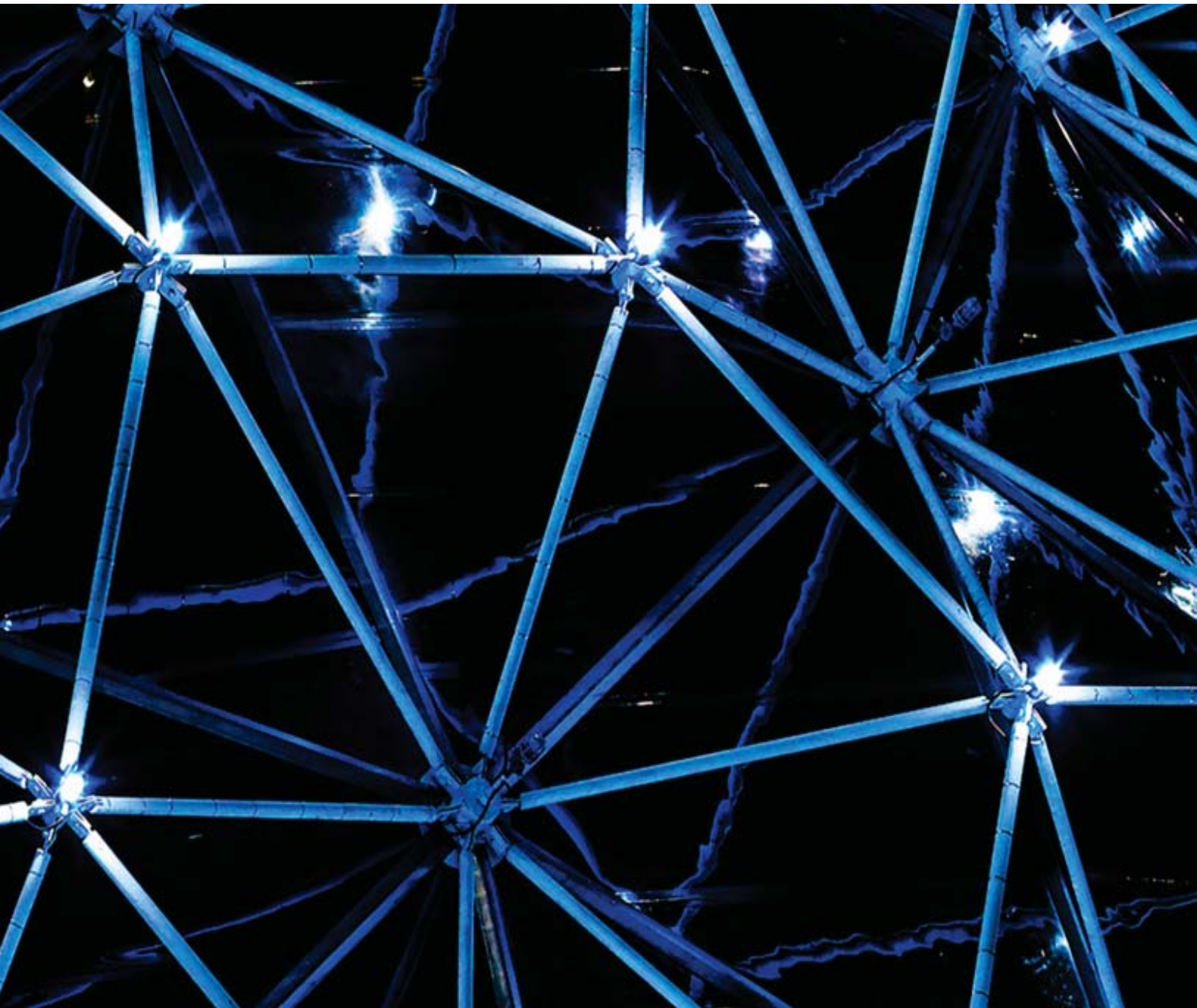




**CITYSCAPE
INTELLIGENCE**



Emerging Real Estate Market Intelligence

www.cityscapeintelligence.com

The essential online business tool for real estate professionals focused on emerging market countries.

What is Cityscape Intelligence?

Cityscape Intelligence (CI) is the online information service for investors, developers and senior professionals focused on business to business real estate within emerging market countries. CI offers an unrivalled resource of essential information in one place. The service seeks to bridge the information and transparency gap that exists in emerging markets and provide our subscribers the intelligence they need to help them make key strategic business decisions.

We create and collate content and intelligence through a number of sources:

- >> The Cityscape editorial team
- >> Partnerships with leading consultants and associations
- >> A tailored integrated news feed from over 2,500 global sources
- >> A dedicated news team
- >> Input and comments from a network of global industry professionals
- >> Extensive industry research

Our aim is to provide accurate, impartial and verified emerging market real estate information, all available in one easy to use website, www.cityscapeintelligence.com.

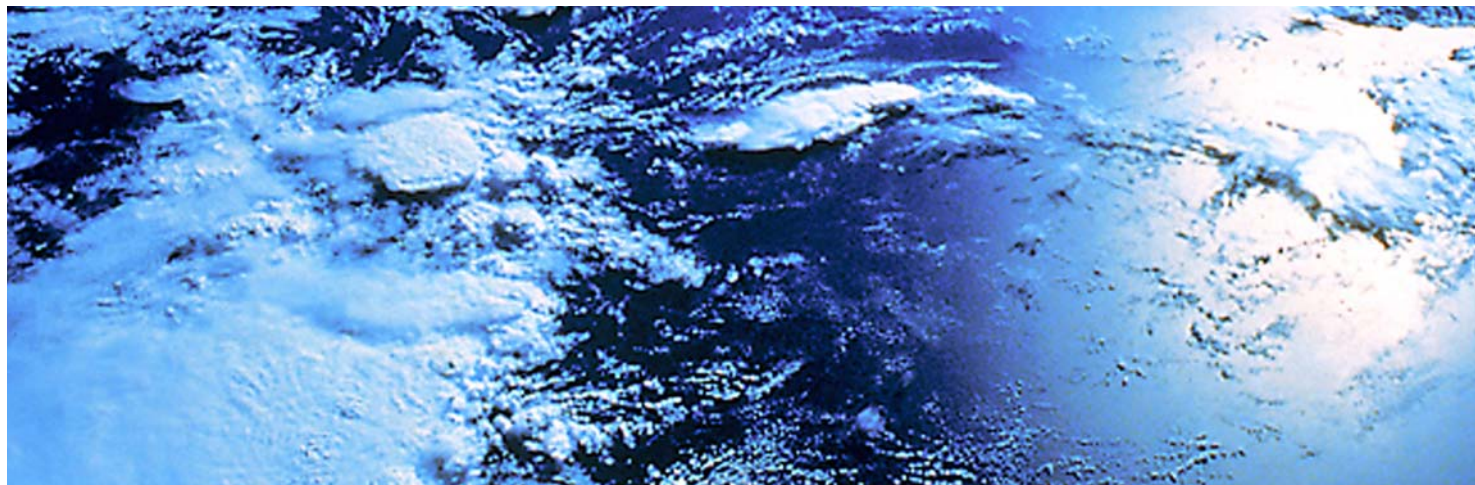
Cityscape Intelligence provides emerging market coverage.

CI is constantly in touch with the real estate industry, we ask what you want to know, when you want it and how you want to see it so that we can deliver only relevant and pertinent information, tailoring our offering to meet your needs.

We carry business to business real estate information across 18 countries:

- >> Bahrain
- >> Egypt
- >> Jordan
- >> Kuwait
- >> Lebanon
- >> Morocco
- >> Oman
- >> Qatar
- >> Saudi Arabia
- >> United Arab Emirates
- >> India
- >> China
- >> Indonesia
- >> Malaysia
- >> Singapore
- >> South Korea
- >> Thailand
- >> Vietnam

"No other online business to business real estate information service provides the quantity and quality of content focused on the emerging markets"



What will I find on Cityscape Intelligence?

News

Up to the minute news stories written by our editorial team, an integrated news feed, updated every hour and filtering over 2,500 global news sources using real estate related topic "tags"; bringing you only the most pertinent and relevant real estate news as and when it happens. 22 tailored RSS news feed options that can be selected by country or region, bringing the news that you want straight to your desktop.

Editorial features & analysis

Cityscape's dedicated editorial team has developed an unrivalled network of global real estate experts enabling us to report on a wide range of issues ahead of the competition.

You will find exclusive editorial content on; new developments, green issues, fdi, legal, economic and regulatory issues as well.

Market Data

A concise editorial analysis of the real estate market for each of the 18 countries covered, with an in-depth focus on residential, office, retail and hospitality as well as macro-economic information including yields, supply and household size, pricing for commercial, residential and land sales plus rental by region within the UAE.

Projects & Developers

A fully searchable database of 4,000+ real estate projects within MENA and India, listed from 2005 onwards and stating; construction stage, asset class, location, construction value, developer and associated contractors plus full contact details, updated on a weekly basis and brought to you in conjunction with Proleads. The associated developer's database lists 350+ companies within the GCC including details on location, established date, number of employees, major shareholders and their real estate projects, all updated monthly.

Research

CI has partnered with the most influential and respected real estate consultants globally to provide a comprehensive resource centre of downloadable reports across 18 countries. The 750+ reports can be searched by consultant and/or country, filtering down to the research that you need, this is updated weekly and new reports are constantly being added. All our partnered consultants can be contacted directly for feasibility studies and due diligence, providing you with an instant network of advisors.

Find a company

CI's extensive database lists over 34,000 real estate companies within the emerging markets, all of which can be searched by nature of business, name and country across the full selection, an invaluable resource for real estate professionals.

To add or update your company details, please email us at: enquiries@cityscapeintelligence.com

Foreign Direct Investment

CI has teamed up with FDI Intelligence from the FT Limited, enabling us to bring you accurate quarterly reports tracking foreign direct investment (FDI) into green-field projects. There are 36 reports produced on a regular basis tracking Capex and project announcements into and out of the emerging market countries.

Project Profiles

Is an advertorial database of new developments and projects within the emerging markets supplied to us by our network of developers. This in-depth profile of real estate developments can be searched alphabetically or filtered by; value, asset class, location, and developer. Each profile provides you with full colour images, streaming video, project details, and developer's profile including contact details, investment value, project stage, and size, along with completion date.

To be part of this section and for further information please email us at: sales@cityscapeintelligence.com



Legal Data

A combination of news filtered by legal topics, along with content from the Cityscape editorial team, keep you ahead of the land, investment and property laws that can affect investment or development potential across the emerging markets.

Events

The events calendar can be filtered by country as well as training, exhibition and conferences categories, listing key upcoming events that are focused only on real estate within the emerging markets. Past Cityscape conference speaker presentations are also available to be downloaded to your desktop as PDF's.

Country profiles

The key facts and essential information on the emerging markets, sectioned into background, economic, demography, international relations, legal data and infrastructure, the first point of call for investors and developers looking at new horizons.

Sponsors & partners

We encourage you to tap into our global network of experts and professionals. If you need further information or help in the field of business to business real estate you will find full contact details within this section.

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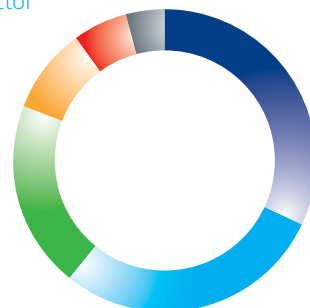
Who uses Cityscape Intelligence?

CI has a community of global subscribers across all aspects of business to business real estate and investment, all of whom have a focus on the emerging markets.

Breakdown by industry sector:

- >> 32% ■ Property Developers
- >> 29% ■ Institutional Investors/Banking and financial institutions
- >> 20% ■ Architects, construction and engineering companies
- >> 9% ■ Real estate brokers
- >> 6% ■ Building equipment manufacturers and suppliers
- >> 4% ■ Other

Industry Sector



Breakdown by job title:

- >> 50% ■ Managing Directors
Senior analysts/consultants/researchers
Project managers and department heads
Architects Engineers and Quantity surveyors
- >> 41% ■ C level executives:
CEO's
CFO's
- >> 9% ■ Other

Job Title



Geographical breakdown:

- >> 57% ■ MENA
- >> 17% ■ Europe
- >> 14% ■ Asia
- >> 12% ■ Americas

Geographical Breakdown



Why subscribe?

At only US\$2,495 per user per year, Cityscape Intelligence keeps you on top of the latest essential news, global consultancy research, analysis, industry opinions, projects status and market data 24 hours a day, 365 days a year, with content being updated every hour, providing you excellent value for money.

What next?

Keep on top of the essential emerging market real estate news, visit www.cityscapeintelligence.com now to register for our free weekly email news round up.

Take a free trial. You can access all areas of Cityscape Intelligence for 2 days, just visit www.cityscapeintelligence.com and click on "free trial".

Subscribe NOW!

You can do this using our secure credit card payment gateway on www.cityscapeintelligence.com click on "subscribe" and complete the online form, alternatively we can invoice your company, email sales@cityscapeintelligence.com or call +971 4407 2712. An annual subscription to Cityscape Intelligence is only **US\$2,495** per person.

We listen to our subscribers, and ask for your feedback so that we can improve and develop our content and functionality to meet your needs. If you want to contact us, please email enquiries@cityscapeintelligence.com

No other online business to business real estate information service globally provides the quantity and quality of content focused only on the emerging markets.

Advertising and sponsorship opportunities

Through 8 years of successful events, Cityscape has developed relationships with key industry personnel, the movers, shakers, thinkers and decision makers globally, building up an extensive, targeted database of individuals who are part of the Cityscape community.

By taking advantage of the limited advertising and sponsorship opportunities that are available on Cityscape Intelligence, we can guarantee that you will target an unrivalled global network of key real estate professionals, maximizing your brand presence and enhancing your existing marketing campaigns.

For further information, contact enquiries@cityscapeintelligence.com or call +971 4407 2611

Cityscape and Informa PLC

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Informa is the largest publicly-owned organiser of conferences and courses in the world with an output of over 10,000 events annually. Informa publishes over 2,500 subscription-based information services including academic journals, real-time news and structured databases of commercial intelligence. Informa's book business has more than 40,000 academic and business titles in print.

Informa's products are founded on high value content in a wide variety of subject areas. These range from the arts and humanities through social sciences to physical science and technology; from the professional domains of finance and the law through to commercial fields such as telecommunications, maritime trade, energy, commodities, and agriculture.

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Unisono Cityscape's Strategic Brand & Design Partner